



Hermann Ihlenburg

Geboren 1843 in Berlin, gestorben am 31. Juli 1905 in Philadelphia. Lehre bei Trowitzsch & Sohn. Danach bei Kaase in Prag, Flinsch in Frankfurt und Battenberg in Paris tätig. 1866 ging er in die USA. Dort arbeitete er für die Firma L. Johnson & Co. (später MacKellar, Smiths & Jordan).

American 1876 MacKellar, Smiths & Jordan

MEMORANDA Chirography

American Italic 1902 American Type Founders

Angular Text 1884 MacKellar, Smiths & Jordan

National Electrical Exhibition

ARBORET 1884 MacKellar, Smiths & Jordan

Arboret No. 2 1885 MacKellar, Smiths & Jordan

Archaic 1888 MacKellar, Smiths & Jordan

Artistic 1886 MacKellar, Smiths & Jordan

Attic 1879 MacKellar, Smiths & Jordan

ABCDEFGHIJKLMNOPQRSTUVWXYZ&Æ£\$1234567890!?!*
 ~~~~~abcdefghijklmnopqrstuvwxyz~~~~~Attic\*The Home of Poets

Bijou 1883 MacKellar, Smiths & Jordan

## Black Ornamented

1873 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z , ; : - ' ! ? & Ornamented

Bradley Series 1895 American Type Founders Linotype

Bradley Italic 1898 American Type Founders

Bradley Extended 1897 American Type Founders

Broadgauge Ornate 1869 MacKellar, Smiths & Jordan

Byzantine 1868 MacKellar, Smiths & Jordan

## Patent Blush Varnish

Card Ornaments 1881 MacKellar, Smiths & Jordan

## Centennial Script

1874 MacKellar, Smiths & Jordan Linotype

Chaucer 1883 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & , ; : - ' ! ? \* \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z , ; : - ' ! ? \* \$ 1 2 3 4 5 6 7 8 9 0

Childs 1892 MacKellar, Smiths & Jordan [www.myfonts.com](http://www.myfonts.com)

Circular Black 1883 MacKellar, Smiths & Jordan

Columbian 1891 MacKellar, Smiths & Jordan

Columbus 1890 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X  
Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z \$ 1 2 3

Columbus Outline 1892 MacKellar, Smiths & Jordan

COPPERPLATE 1877 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S  
T U V W X Y Z & , ; : - ' ! ? \$ 1 2 3 4 5 6 7 8 9

Copperplate Italic 1878 MacKellar, Smiths & Jordan

## Crayon

1886 MacKellar, Smiths & Jordan

|                             |          |                                     |
|-----------------------------|----------|-------------------------------------|
| <b>Guldee</b>               | 1885     | MacKellar, Smiths & Jordan          |
| <b>Dado Series</b>          | 1882     | MacKellar, Smiths & Jordan          |
| Drapery Border              | 1876     | MacKellar, Smiths & Jordan          |
| <b>Dynamo</b>               | 1891     | MacKellar, Smiths & Jordan          |
| Elliptical Border           | 1878     | MacKellar, Smiths & Jordan          |
| <b>Eureka Text</b>          | 1870     | MacKellar, Smiths & Jordan          |
| Eureka Shaded               | 1870     | MacKellar, Smiths & Jordan          |
| <b>Ferdinand</b>            | 1892     | MacKellar, Smiths & Jordan          |
| <b>Finer</b>                | 1878     | MacKellar, Smiths & Jordan          |
| <b>FILLET</b>               | 1890     | MacKellar, Smiths & Jordan          |
| Flourish Ornaments          | 1884     | MacKellar, Smiths & Jordan          |
| Glyptic                     | 1878     | MacKellar, Smiths & Jordan          |
| Glyptic No. 2               | 1878     | MacKellar, Smiths & Jordan          |
| Glyptic Shaded              | 1878     | MacKellar, Smiths & Jordan          |
| Gothic Ornate               |          | MacKellar, Smiths & Jordan          |
| <b>Behaviour under Fire</b> |          |                                     |
| Greenback                   | 1871     | MacKellar, Smiths & Jordan          |
| <i>Groslier Italic</i>      | 1887     | MacKellar, Smiths & Jordan          |
| Gutenberg                   | 1888     | MacKellar, Smiths & Jordan          |
| <b>Houghton</b>             |          | MacKellar, Smiths & Jordan Linotype |
| <b>Ihlenburg Series</b>     | vor 1900 | American Type Founders              |
| Ihlenburg Series Extended   | vor 1900 | American Type Founders              |
| <b>Illuminated</b>          | 1876     | MacKellar, Smiths & Jordan          |

Illuminated No. 2 1876 MacKellar, Smiths & Jordan

## **Demented Scientists**

Isabella 1892 MacKellar, Smiths & Jordan Linotype

Japanesque 1877 MacKellar, Smiths & Jordan

Japanesque No. 2 1877 MacKellar, Smiths & Jordan

Japanesque No. 3 1877 MacKellar, Smiths & Jordan

Johnson 1892 MacKellar, Smiths & Jordan

Kady Text 1884 MacKellar, Smiths & Jordan

Lippincott vor 1895 MacKellar, Smiths & Jordan

Mediaeval Text 1870 MacKellar, Smiths & Jordan

Mediaeval Text Ornate 1870 MacKellar, Smiths & Jordan

Minaret 1868 MacKellar, Smiths & Jordan

Minster 1878 MacKellar, Smiths & Jordan

Mortised 1884 MacKellar, Smiths & Jordan

Mortised No. 2 1884 MacKellar, Smiths & Jordan

NEWFANGLE 1892 MacKellar, Smiths & Jordan

Nymphic 1889 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X

Y Z a b c d e f g h i j k l m n o p q r s t u v w x y z ! ? \$ % ' ( ) \* + , - . : ;

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

O P Q R S T U V W X Y Z

Obelisk 1881 MacKellar, Smiths & Jordan

OXONIAN 1881 MacKellar, Smiths & Jordan

Pencraft 1885 MacKellar, Smiths & Jordan

Pencraft No. 2 MacKellar, Smiths & Jordan

|                                                                                      |      |                            |          |
|--------------------------------------------------------------------------------------|------|----------------------------|----------|
| Phidian                                                                              | 1870 | MacKellar, Smiths & Jordan |          |
| <b>Philadelphian</b>                                                                 | 1867 | MacKellar, Smiths & Jordan |          |
| Post Oldstyle Italic                                                                 | 1900 | American Type Founders     |          |
| Pynson                                                                               | 1887 | MacKellar, Smiths & Jordan | Linotype |
| Queen Bess Script                                                                    | 1882 | MacKellar, Smiths & Jordan | Linotype |
| Radiant                                                                              | 1876 | MacKellar, Smiths & Jordan |          |
| Radiated                                                                             | 1871 | MacKellar, Smiths & Jordan |          |
|    |      |                            |          |
| Relievo                                                                              | 1878 | MacKellar, Smiths & Jordan |          |
| Relievo No. 2                                                                        | 1879 | MacKellar, Smiths & Jordan |          |
|  |      |                            |          |
| Rimpled                                                                              | 1895 | MacKellar, Smiths & Jordan |          |
| Ringlet                                                                              | 1882 | MacKellar, Smiths & Jordan |          |
| Romanesque                                                                           | 1874 | MacKellar, Smiths & Jordan |          |
|  |      |                            |          |
| Roundhand                                                                            | 1902 | American Type Founders     |          |
| Sansom Script                                                                        | 1888 | MacKellar, Smiths & Jordan |          |
| Schoeffer Old Style                                                                  | 1897 | American Type Founders     |          |

School Text 1876 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S  
T U V W X Y Z & æ œ . - ! ? \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z ; ' School

Spiral 1890 MacKellar, Smiths & Jordan

Stipple 1890 MacKellar, Smiths & Jordan

*Stylus* 1883 MacKellar, Smiths & Jordan

Stylus No. 2 1883 MacKellar, Smiths & Jordan

Taylor Gothic 1894 American Type Founders

Tendrill 1878 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & Æ œ £ . - \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z This Is a Darn Fancy & Punty Letter

Tilted 1886 MacKellar, Smiths & Jordan

*Desiring to Assume the Perpendicular Bearing*

*Treasury* 1874 MacKellar, Smiths & Jordan Linotype

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

*Treasury Open* 1875 MacKellar, Smiths & Jordan Linotype

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9 0

Unique 1874 MacKellar, Smiths & Jordan

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & Æ £ \$ 1 2 3 4 5 6 7 8 9 0  
a b c d e f g h i j k l m n o p q r s t u v w x y z & . , ; ' - ! ? æ œ & . , OLD & UNIQUE

Unique No. 2 1875 MacKellar, Smiths & Jordan

*Zineo* 1891 MacKellar, Smiths & Jordan

*American Italic*

60 Point

3 A \$5 75 4 a \$3 65 \$9 40

**LIME Juice**

48 Point

3 A \$4 15 6 a \$3 85 \$8 00

**Artistic TYPE**

36 Point

3 A \$2 70 6 a \$2 60 \$5 30

**KEEP STEP  
With Civilization**

30 Point

4 A \$2 15 8 a \$2 20 \$4 35

**ELEMENTAL  
Machine Productions**

24 Point

6 A \$1 90 10 a \$1 70 \$3 60

**SOUTH ARMENIAN  
Funeral Mining Companies**

18 Point

8 A \$1 55 16 a \$1 70 \$3 25

**NOTED REVOLUTIONISTS  
Orators Received Congratulations**

12 Point

11 A \$1 25 23 a \$1 50 \$2 75

10 Point

13 A \$1 15 28 a \$1 35 \$2 50

**PROFESSION  
Advertising Solicitor  
\$1234567890**

**MERETORIOUS  
Preparation of Speeches  
Extemporaneous**

8 Point

14 A \$1 00 30 a \$1 25 \$2 25

6 Point

15 A \$0 90 34 a \$1 10 \$2 00

**PITHY HEADINGS  
Should be the Rule of Papers  
Heads Should Express**

**MICROSCOPE INDICATIONS  
Atmospheric Condition Exemplified  
Many Numerical Calculations  
Through \$1234567890 Glasses**

Literatur:

Clouse, Doug: *MacKellar, Smiths & Jordan*, Newcastle 2008

Loy, William E.: *Designers and Engravers of Type*, No. IV. Herman Ihlenburg. In: *The Inland Printer* 21, 1898

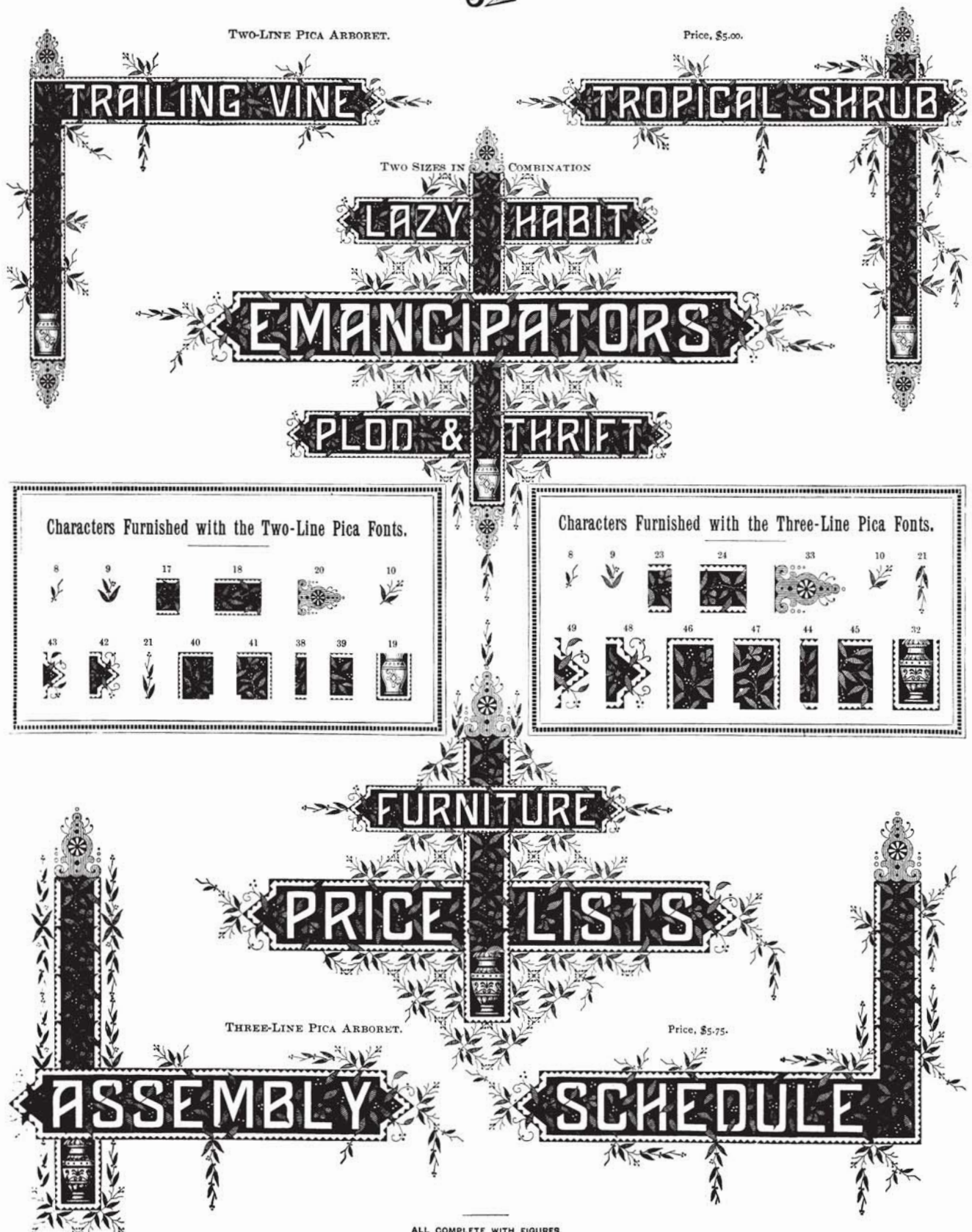
Pankow, David: *The Work of Hermann Ihlenburg*, *Type Designer*, in: *ampersand* (?)

**Arboret.**



TWO-LINE PICA ARBORET.

Price, \$5.00.



Archaic.

REGISTERED. No. 92,581.



6 POINT.

NONPAREIL ARCHAIC.

36 A. 70 a. \$2.75.

MESSIEURS ENROBE, GARNISH & WEARWELL

Dispensers of Fig Leaves

Galligaskins, Smockfrocks, Wrapascals, Farthingales, Inexpressibles

Gabardines, Mantillas, Kerchiefs and Moccasins

1 2 3 4 5 6 7 8 9 0

9 POINT.

THREE-LINE EXCELSIOR ARCHAIC.

30 A. 50 a. \$2.00.

EXTRAORDINARY ANNOUNCEMENT

Wagging Bustle Improvement Practically Illustrated

Moving Figures Shown at our Salesroom

1 2 3 4 5 6 7 8 9 0

12 POINT.

PICA ARCHAIC.

25 A. 40 a. \$1.10.

ECCENTRIC BEHAVIOUR

Fashionables Walking in Leading-Strings

Following the Bell-Wethers

18 POINT.

THREE-LINE NONPAREIL ARCHAIC.

14 A. 26 a. \$1.75.

MUSICAL PRODIGY

Confusion of the Neighborhood

Donnybrook Saturnalia

24 POINT.

TWO-LINE PICA ARCHAIC.

10 A. 18 a. \$4.25.

LOCOMOTIVE MACHINERY

Hardworking, Patient, Uncomplaining

Meritorious Deportment

30 POINT.

FIVE-LINE NONPAREIL ARCHAIC.

8 A. 14 a. \$5.00.

CONTENTED SAURIAN

Tropical Sunshine Basking

36 POINT.

THREE-LINE PICA ARCHAIC.

7 A. 10 a. \$6.00.

URBANE MANNER

Superior Characteristic

ALL COMPLETE WITH FIGURES.

*The various sizes of the above series will line at the bottom with point justification.*

THE MACKELLAR, SMITHS & JORDAN CO., PHILADELPHIA.

SHNIEDEWEND & LEE CO., AGENTS, CHICAGO, ILL.

Bijou

A A B C D E F G

H I J K L M N O P Q R

S T U V W X Y Z

§ , : ; = ' ! ? \$ £ ¢

a b c d e f g h i j k l m n o

p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

# Bradley

is one of the most useful as well as one of the most stylish of modern type faces. • Based on the lettering of ancient manuscripts, it is one of the most legible and tasteful text letters of the day. • Its several imitations by other letter founders attest its worth and popularity.

18 POINT 8 A 25 a \$3 25

18 Point Collins Border No. 223. Font measuring 30 inches, \$1 50

Leads the Styles  
in Black Letter.  
It is cast in eight  
sizes and ranges  
from six point to  
forty-eight point.

48 POINT 3 A 8 a \$6 75

## Bradley Initials

54 Point . . . 3 A \$4 25  
Single Letter, 25 cts.  
42 Point . . . 3 A \$3 00  
Single Letter, 20 cts.

The American Type  
Founders' Company  
have recently added  
German Characters  
to the Bradley Series  
and introduced it to  
the Trade under the  
Name of Jhlenburg.

36 POINT 4 A 10 a \$5 00

General application and unsurpassed wearing quality have made the Bradley Series one of the leading letters of the day. No Printing Office should be without it. • Like all leading type styles, this series is original with the American Type Founders' Company, and is on sale at all its Branch Houses and Agencies, which are located in the principal cities of the United States. • In ordering send to the Branch nearest your place of business to insure promptness in filling orders. The Branches carry a full line of Type, all kinds of Printing Machinery, in fact, everything needed in the Printing Office.

12 POINT 15 A 45 a \$3 00

18 Point Collins Border No. 198. Font measuring 30 inches, \$1 50

*Magnificence Unadorned!*

---

# *The Bradley Italic Series*

*Patented, 1898*

*This handsome and useful series of letter is exhibited here for the first time, and is shown in practical display on the following page. The Series comprises ten sizes, which are sold as follows:*

*8 Point, 16 J 48 a \$2.75  
10 Point, 14 J 45 a \$3.00  
12 Point, 14 J 40 a \$3.25  
15 Point, 12 J 36 a \$3.50  
18 Point, 9 J 26 a \$4.00*

*24 Point, 6 J 18 a \$4.50  
30 Point, 5 J 12 a \$5.00  
36 Point, 4 J 10 a \$5.50  
48 Point, 3 J 7 a \$7.25  
60 Point, 3 J 5 a \$9.00*

---

*Now Ready and in Stock at all Branches of the*

## *American Type Founders Co.*

*Order from Branch nearest your place of business*

Bradley Extended .

PATENTED 1898

60 POINT

3 A 4a \$10 50

# Merry Christmas

24 POINT

6 A 16a \$5 50

15 POINT

12 A 36a \$4 50

**Patriarch & Youngsters  
Under Mistletoe Bough**

**Saint Nicholas  
Welcomed by Children  
Large and Small**



18 POINT

10 A 28a \$5 00

30 POINT

5 A 12a \$8 00

**Delectation  
Tables Redolent with  
Savory Odors**

**Compliments of the  
1898 Season 1899**

---

Originated by the  
**American Type Founders Company**

---

# Childs

A B C D E F G H  
I J K L M N O P Q R  
S T U V W X Y Z

& . , : ; = " ' ! ? \$ %

a b c d e f g h i j k l m n  
o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

COLUMBIAN.

REGISTERED, NO. 178,262.  
MECHANICAL PATENT, MARCH 31, 1885.



24 POINT COLUMBIAN.

8 A. 28 n. \$4.40

Important Notice  
from the  
Fool-killer Co.

We have labored heroically to rid the world of fools, but must abandon the impossible task. Still wishing to assist in reforming mankind, we have bought some heavy, hobnailed Boots, and ask those whose conduct has been culpable, and who wish to be kicked, to call on us after 12 m. and we will perform the job Gr<sup>at</sup>uitously

48 POINT COLUMBIAN.

4 A. 6 n. \$6.70

# Thirty-fourth Centennial Jubilee Landing of Icelanders in North America Wednesday, September 29

30 POINT COLUMBIAN

6 A. 16 n. \$5.10

Attention,

Marriageable

Damsels!

Having squandered his Fortune  
the subscriber is  
Anxious to Reform, but Needs the Help  
of a young woman with  
Wealth to Carry on the Process

The MacKellar, Smiths & Jordan Co. { Nos. 606-614 Sansom Street, Philadelphia.  
Western Branch: 328-330 Dearborn Street, Chicago.

Columbus Initials

PRICE PER FONT

36 POINT . . . \$2 00  
48 POINT . . . 3 00  
60 POINT . . . 4 00

B  
C  
E  
F  
K  
L  
Q  
R  
S  
T  
V  
W

FOUNTS CONTAIN THE ABOVE  
INITIALS ONLY

# Columbus No. 2

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

60 POINT

3 A 4 a \$12 35

Cash ONE

36 POINT WITH 60 POINT INITIALS

LOUD Song

48 POINT

3 A 5 a \$9 35

FINE Horses

24 POINT WITH 48 POINT INITIALS

Fashion QUAIN

36 POINT

5 A 8 a \$8 00

Guarded HOMES

18 POINT WITH 36 POINT INITIALS

ELEVEN Recitations

24 POINT

10 A 15 a \$7 05

Reward BRAVE Soldier

18 POINT

15 A 20 a \$6 10

Welcome ROMANTIC Authors  
1 2 3 4 5 6 7 8 9 0

*The Columbus No. 2 and Columbus Outline make a fine effect when one is printed over the other in different colors or shades*

# Columbus Outline

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

60 POINT

3 A 4 a \$12 35

Cash ONE

36 POINT WITH 60 POINT INITIALS

LOUD Song

48 POINT

3 A 5 a \$9 35

FINE Horses

24 POINT WITH 48 POINT INITIALS

Fashion QUAIN

36 POINT

5 A 8 a \$8 00

Guarded HOMES

18 POINT WITH 36 POINT INITIALS

ELEVEN Recitations

24 POINT

10 A 15 a \$7 05

Reward BRAVE Soldier

18 POINT

15 A 20 a \$6 10

Welcome ROMANTIC Authors  
1 2 3 4 5 6 7 8 9 0

The Columbus Outline and Columbus No. 2 make a fine effect when one is printed over the other in different colors or shades

## Columbus Outline Initials

### PRICE PER FONT

|          |        |
|----------|--------|
| 36 POINT | \$2 00 |
| 48 POINT | 3 00   |
| 60 POINT | 4 00   |

B  
C  
E  
F  
K  
L  
Q  
R  
S  
T  
V  
W

FOOTS CONTAIN THE ABOVE  
INITIALS ONLY

# Grayon

A B C D E F G H I  
J K L M N O P Q R  
S T U V W X Y Z

& # @ . , ; ' ! ? \$ % &

a b c d e f g h i j k l

m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Guldee

A B C D E F G  
H I J K L M N O P  
Q R S T U V W  
X Y Z



a b c d e f g h i j k l m n  
o p q r s t u v w x y z;  
1 2 3 4 5 6 7 8 9 0

# Dado

A B C D E F G H  
I J K L M N O P Q R S T  
U V W X Y Z

a b c d e f g h i j k l m n  
o p q r s t u v w x y z

❖ & . , : ; - ' ! ? \$ ❖

1 2 3 4 5 6 7 8 9 0

**DYNAMO.**

REGISTERED, No. 165,805.



12 POINT DYNAMO.

16 A, 25 a, \$2.25

## CONFISCATION OF TELEGRAPHS

Messages Between Lovers

Forwarded Without Charge

Length or Distance Unheeded

1234567890

18 POINT DYNAMO.

10 A, 14 a, \$2.45

## NATIONAL PURCHASES

Silver, Gold, Pumpkins

Oysters, Bricks, Hosiery

1234567890

24 POINT DYNAMO.

8 A, 10 a, \$3.00

## SEQUESTRATION OF RAILROADS

Gratuitous Summertime Excursions

Pullman and Sleeping-cars Included

36 POINT DYNAMO.

4 A, 6 a, \$3.60

## LEGISLATIVE PAWNSHOPS

Loans on Mushroom Security

48 POINT DYNAMO.

3 A, 4 a, \$4.55

## ROTATION IN OFFICE

Ten-day Service Pension

ALL COMPLETE WITH FIGURES.

The MacKellar, Smiths & Jordan Co. { Nos. 606-614 Sansom Street, Philadelphia.  
Western Branch: 328-330 Dearborn Street, Chicago.

# Eureka Text Series

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

48 POINT

4 A 8a \$9 00

Fireside Scenographic Pictures

40 POINT

5 A 10a \$9 20

Continental Insurance Association

36 POINT

6 A 12a \$9 00

Lovely Maidens

28 POINT

6 A 14a \$7 50

Delightful Childhood

## Eureka Shaded

44 POINT

4 A 7a \$7 80

Steamship and Railroad Competition

36 POINT

5 A 10a \$7 10

Managers Convene Harmonious Meetings

32 POINT

5 A 10a \$6 00

Change for the Pocket

24 POINT

6 A 14a \$4 90

Devoted Patriots Honored

KLINGSPOR

A B C D E

F G H I J K

L M N O P

Q R S T U

V W X Y Z

# FILLET

A B C D E F G H

I J K L M N O P Q R

S T U V W X Y Z &

( . , : ; ~ " ' ! ? \$ % & )

1 2 3 4 5 6 7 8 9 0

# GLYPHIC SHADED

A B C D E F G H

I J K L M N O P Q R

S T U V W X Y Z



& . , : ; - ' ' ? ! \$ £

1 2 3 4 5 6 7 8 9 0

## Greenback Series

40 POINT

4 A 7 a \$9 00

# Paper Currency for Exports

36 POINT

4 A 8 a \$7 70

# Ills Cured by Bleeding to Death Empiric Phlebotomy

28 POINT

5 A 10 a \$6 35

## Partisans Switch Club Caucus

18 POINT

8 A 20 a \$4 75

## Sixpercents ground to Fours Magical Fund Machines 1234567890

22 POINT

8 A 18 a \$5 85

## Grab Games for Spoils Public Chip Basket

12 POINT

10 A 28 a \$3 80

## Eating your Words for Fear of Starving Unpalatable Dietetic Regimen 1234567890

# Gutenberg

A B C D E F G H I  
J K L M N O P Q R S  
T U V W X Y Z  
( ) . , ; - ' " " ! ? \$ %  
a b c d e f f g h i j k l m n o  
p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

Houghton

A B C D E F G H

I J K L M N O P Q R

S T U V W X Y Z

( & . , : ; = ' " ! ? \$ % )

a b c d e f g h i j k l m n o p

q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

A A B C D E F G H  
I J K L M N O P Q R  
S T U V W X Y Z  
& . , : ; - ' ! ? : : \$  
a b c d e e f g h i j k l m  
n o p q r s t u v w x y z  
1 2 3 4 5 6 7 8 9 0

Johnson

# Handy Text

A B C D E F G H I

J K L M N O P Q

R S T U V W X Y Z

1 2 3 4 5 6 7 8 9 0



a b c d e f g h i j k l m n o p q r s t u v

w x y z ( & . , : ; - ' ' ? ! \$ % )

Lippincott Series 



4 A, 6 a.

60 POINT LIPPINCOTT.

\$9.00

# HAMBURG Retouchers

4 A, 7 a.

48 POINT LIPPINCOTT.

\$6.50

## Mountainhouse EXCURSION

6 A, 8 a.

36 POINT LIPPINCOTT.

\$5.00

### CROCKERY WIELDERS

## Enthusiastic Midnight Demonstrator

7 A, 10 a

30 POINT LIPPINCOTT.

\$4.25

### IMPROVISED BACKGROUND

## Beautiful and Enchanting Result Obtained

10 A, 15 a.

24 POINT LIPPINCOTT.

\$3.75

12 A, 18 a.

18 POINT LIPPINCOTT.

\$5.00

### CASINO TALKS

## Delightful for Students

### MODERN OUTFITS

## Automatic Miniature Camera

22 A, 35 a.

12 POINT LIPPINCOTT.

\$3.00

28 A, 40 a.

10 POINT LIPPINCOTT.

\$2.00

### UNIVERSAL ART EXHIBITION

## Highly Complimented Marine Photography

### REFRESHING AND INVIGORATING

## Hieroglyphical Studies of Celebrated Discoverers

30 A, 50 a.

8 POINT LIPPINCOTT.

\$2.50

35 A, 52 a.

6 POINT LIPPINCOTT.

\$2.00

### RENOWNED AMATEUR KODACK FRATERNITY

### THIRTY-SEVENTH CRUISE TO THE MEDITERRANEAN

Originated by MacKellar, Smiths & Jordan Foundry, Philadelphia.

For Sale by all Foundries, Branches and Selling Agents of the American Type Founders' Company.

# NEWHANGLE SERIES

PATENTED

ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA

36 POINT

4 A 12 A 85 60

MODERN ✿ WILDCAT ✿ PECKSNIFFS ✿ REFORMED

24 POINT

6 A 18 A 84 85

FLUCTUATIONS DURING NOONTIME RECESS ACCURATELY RECORDED  
● SPECULATORS' ✿ RELIABLE ✿ BAROMETER ●

18 POINT

6 A 24 A 83 95

PURPOSE OF THIS COMPANY IS TO SUPPLY THE NATIVES WITH BRIGHT BANDANNAS  
ROYAL ✿ MOZAMBIQUE ✿ INVESTMENT ✿ COMPANY

# Ye "POST" OLD STYLES

## *A Showing of Two Sizes of Italic*

24 POINT POST OLD STYLE ITALIC 5 A 12a \$3 75

PATENT APPLIED FOR

*The "POST" OLD STYLE ITALIC  
is a fac-simile of the lettering used in  
'The Saturday Evening Post'  
the oldest weekly paper published in  
the United States of America, founded  
A. D. 1728, by Benjamin Franklin*

Post Ornament No. 74 (Solid Metal Electro) 35 cents. Per dozen, \$3.00



18 POINT POST OLD STYLE ITALIC 9 A 20a \$3 00

*A COMMENDABLE AND USEFUL SERIES  
The various sizes of "Post" Old Style Roman  
and Italic will be made to line, one series with  
the other, with the aid of point justification*

*"Post" Old Styles will become standard faces,  
they being well adapted to all classes of jobbing.  
No printer can go wrong by investing in them.*

**American Type Founders Co.**  
*Order from Nearest Branch*



REGISTERED NO. 71,415.



18 POINT.

THREE-LINE NONPAREIL PYNSON.

Price, \$1.50

Attention to Business Association  
Inordinate Curiosity a Sufficient Cause for Expulsion  
Talebearing Positively Prohibited

1 2 3 4 5 6 7 8 9 0

12 POINT.

PICA PYNSON.

Price, \$1.25

Wanted for Positions of Responsibility  
Individuals of Integrity  
Industrious Habits Indispensable Perseverance Absolutely Necessary  
Permanent Employment and Liberal Compensation

24 POINT.

TWO-LINE PICA PYNSON.

Price, \$5.00

Mantelpiece Banking Company  
Receives Deposits Morning, Noon or Evening  
Payments Always on Demand

ALL COMPLETE WITH FIGURES.

Oldest American Type Foundry.

MacKellar, Smiths & Jordan Co.,

Sansom Street, Philadelphia.

THE MACKELLAR, SMITHS & JORDAN CO., PHILADELPHIA.

SHNIEDEWEND & LEE CO., AGENTS, CHICAGO, ILL.

# RADIANT ANTIQUE

A B C D E F G

H I J K L M N O P

Q R S T

U V W X Y Z

& . , ; = ' ' ! ? \$

1 2 3 4 5 6 7 8 9 0

# Ringlet

A B C D E F G H  
I J K L M N O P Q R  
S T U V W X Y Z

a b c d e f g h  
i j k l m n o p q r s t  
u v w x y z

1 2 3 4 5 6 7 8 9 0  
( & , . : ; - ' ! ? \$ % & ¢ )

**RIMPLED SERIES**

**PATENTED**

**ORIGINATED BY MACKELLAR, SMITHS & JORDAN FOUNDRY, PHILADELPHIA**

48 POINT

4 A 8 a \$7 00

**Captivating Restorative  
NECROMANCY**

36 POINT

5 A 8 a \$5 00

**Large and Small Family Parcel  
HEALING AGENT**

30 POINT

6 A 9 a \$4 25

**Exhilarating Dispositions Maintained  
REJOICED GUARDIAN**

24 POINT

8 A 12 a \$3 50

**Habitual Sadness Mysteriously Vanquished  
ENCOURAGEMENT**

18 POINT

12 A 18 a \$3 25

**Blithesome Spirit Quieted  
Unstrung Nerves  
DEMONSTRATIONS**

12 POINT

20 A 30 a \$3 00

**Advocated in all Cases of Indolence  
Lassitude and Fatigue  
PURIFIED ELBOW GREASE**

10 POINT

22 A 35 a \$2 75

**Frequent Chattering Speedily Controlled  
Nature's Prompt Remedy  
CEMENT FOR CRACKED VOICES  
1 2 3 4 5 6 7 8 9 0**

8 POINT

25 A 40 a \$2 50

**Wonderful Consoling Powder for Broken Hearts  
Melancholic Lovers Inspired  
INFALLIBLE DISAPPOINTMENT CURE  
1 2 3 4 5 6 7 8 9 0**

Sansom Script.

REGISTERED, No. 110,406.



18 POINT.

THREE-LINE NONPAREIL SANSOM SCRIPT.

10 A, 50 a, . . . \$9.30  
50 a, Lower-case only, 5.75

*Bonanza within easy Reach of the Enterprising  
Formation of a new Company with very favorable Prospects  
Dividends not less than a Hundred per Cent.*

*The demand for Rushlights having become universal, and the facilities we possess for their manufacture and distribution being above the average, we are forming a Company for that purpose. To a few of our most intimate friends we tender the privilege of coming in on the ground floor, with option of paying for the stock in monthly installments. Our capital has been fixed at \$964,158. Par value of shares, fifty dollars. A limited number can be had, if applied for at once, at eighty-five cents each*

*Neglect not the Opportunity of a Lifetime*

*Take at its Flood the Tide which will Doubtless lead to Fortune*

24 POINT.

TWO-LINE PICA SANSOM SCRIPT.

10 A, 50 a, . . . \$12.50  
50 a, Lower-case only, 7.50

*Announcement to Stockholders!  
Sinews of War are Needed to Promote our Enterprise  
Important Bulletin from Headquarters.*

*Urgent financial necessities have compelled the Directors to order an assessment on each share of capital stock of the Umbrage Rushlight Manufacturing Company, of \$286.93, payable on Thursday next, after which time all shares not having paid as above will be forfeited.*

*Office in our Palatial Marble Building  
Which will be Open at Sunrise for Reception of Cash.*

THE MACKELLAR, SMITHS & JORDAN CO., PHILADELPHIA.

SHNIEDEWEND & LEE CO., AGENTS, CHICAGO, ILL.

# SCHÖEFFER OLD STYLE & INITIALS

**H**ELP the printer  
to please those  
desiring neat work.

30 POINT 8 A 12 a \$4 50

# HORSELESS WAGONS AND TRICYCLES ARE

**U**PON the market for  
persons who desire  
to get them. These will  
be popular in Summer.

24 POINT 12 A 18 a \$4 00

# COAL THAT WILL NOT HEAT IS VERY DEAR AT ANY PRICE

**A**ND is not worth the room it  
occupies. Two points are  
to be considered when coal is  
needed: "Quality and Weight."

18 POINT 15 A 25 a \$3 50

## SCHÖEFFER OLD STYLE INITIALS .

**A B C D**

48 POINT 3 A \$4 00

**E F G H I**

36 POINT 4 A \$3 50

**J K L M N O P**

24 POINT 6 A \$2 50

**Q R S T U V W X Y Z**

15 POINT 6 A \$1 50

SOLD BY ALL BRANCHES OF THE AMERICAN TYPE FOUNDERS CO.

# DRESSES

FOR SMALL CHILDREN

We have the largest assortment of  
Clothing for Children of any house  
in the city. Prices are the lowest.



THE HIGHEST  
GRADES OF



# Beautiful Dress Goods



We are prepared to furnish a complete  
line of up-to-date patterns in  
the way of Dress Goods, at prices  
within reach of all. Our

**\$2.00**

Goods are most beautiful,  
and can be recommended.



# Fashions & Co.

80 STYLISH AVENUE

18 Point Klondike Border, 36 inches \$2.00

LADY SPEAKERS Large Size, ten characters in each font, \$2.00  
Small Size, ten characters in each font, \$1.25

# Spiral

A B C D E F G H I

J K L M N O P

Q R S T U V W

X Y Z A B C

a b c d e f g h i j k l m n o

p q r s t u v w x y z



& 1 2 3 4 5 6 7 8 9 0 \$ ! ?

# STIPPLE

REGISTERED, No. 141,366.



THREE-LINE PICA.

36 POINT STIPPLE.

7 A, \$5.35.

GRAPHIC DELINEATION

THE RAGGED EDGES OF POVERTY



FOUR-LINE PICA.

48 POINT STIPPLE.

6 A, \$6.00.

METEMPSYCHOSIS

DISCARDED WRITINGS



STIPPLE SERIES SHOWN IN COMBINATION.

TAGRAC SCOLLOP COMPANY

The MacKellar, Smiths & Jordan Co., Philadelphia.

Shniedewend & Lee Co., Agents, Chicago.



Chas. H. Taylor.  
BOSTON GLOBE

## TAYLOR GOTHIC SERIES

PATENT APPLIED FOR

*Other sizes now in preparation*

48 Point

4A 5a \$7.75

# Golden 8 Hours ADVOCATE

36 Point

5A 8a \$5.50

## Boston Globe 1897 Advertisers PROPOSED BANQUET

24 Point

10A 15a \$4.50

### Audiences Entertained 24 Gorgeously Costumed Theatrical Benevolent Society NOTICES PREVENTING TROUBLE

18 Point

12A 20a \$4.00

### Ordering Imported Specialties 18 Customers Demand Novelties Trustworthy Manufacturing Enterprises CHILDREN ROMPING THROUGH GARDENS

12 Point

16A 25a \$3.25

Farmers Growing \$49 Elegant Wheat  
Merchant Likewise Delights  
CALIFORNIAN EXCURSIONIST

10 Point

20A 30a \$3.00

Lowest Market Rate £35 Special Agent Wanted  
Celebrating Throughout Europe  
GRAND HUDSON RIVER TRIPS

***Originated by the American Type Founders Co.***

Zinco

A B C D E F G H I J K L  
M N O P Q R S T U V  
W X Y Z

a â b c d e ë f g h i j k l m n o ö

p q r s t u ü v w x y ÿ z

and

\$ 1 2 3 4 5 6 7 8 9 0 & ; ! ?