



## Rob Keller

Geboren am 13. März 1981 in Jolie, Illinois. Studium an der *University of Illi-nois*. 2006–2007 Studium an der *University of Reading*, England. Danach für ein Jahr bei der *Linotype GmbH* in Bad Homburg tätig. Grün-det 2009 *Mota Italic* in Berlin.

<http://www.youshouldliketypetoo.com>

<http://www.motaitalic.com>

|                       |      |              |  |
|-----------------------|------|--------------|--|
| Fip Light             | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Light Italic      | 2015 | vMota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip                   | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Italic            | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Bold              | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Bold Italic       | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Rounded dito      | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Sans dito         | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Fip Sans Rounded dito | 2015 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
|                       |      |              |  |
| Gemma Thin            | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Light           | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma                 | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Demi Bold       | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| <b>Gemma</b> Bold     | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Thin Condensed  | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Light Condensed | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Condensed       | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Demi Bold Cond. | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Bold Condensed  | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Thin Extended   | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Light Extended  | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Gemma Extended        | 2012 | Mota Italic  | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |

|                             |      |             |                    |
|-----------------------------|------|-------------|--------------------|
| Gemma Demi Bold Extended    | 2012 | Mota Italic | www.motaitalic.com |
| Gemma Bold Extended         | 2012 | Mota Italic | www.motaitalic.com |
| Gemma Rotalic               | 2012 | Mota Italic | www.motaitalic.com |
| Gemma Super Rotalic         | 2012 | Mota Italic | www.motaitalic.com |
|                             |      |             |                    |
| A Hand Drawn Font Thinnest  | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Thinner   | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Thin      | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Lighter   | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Light     | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font           | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Mediumer  | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Medium    | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Bold      | 2025 | Mota Italic | www.motaitalic.com |
| A Hand Drawn Font Bolder    | 2025 | Mota Italic | www.motaitalic.com |
|                             |      |             |                    |
| <b>Mota Pixel</b>           | 2009 | Mota Italic | Freefont           |
| Mota Pixel Bold             | 2009 | Mota Italic | Freefont           |
|                             |      |             |                    |
| <b>Puff</b>                 | 2011 | Mota Italic | www.motaitalic.com |
|                             |      |             |                    |
| Show Me the Mono X Light    | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono X Light It | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Light      | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Light It   | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono            | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Italic     | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Medium     | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Med It     | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Bold       | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono Bold It    | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono X Bold     | 2021 | Mota Italic | www.motaitalic.com |
| Show Me the Mono X Bold It  | 2021 | Mota Italic | www.motaitalic.com |
|                             |      |             |                    |
| Skoda Print Light           | 2011 | Custom Font |                    |
| Skoda Print Light Italic    | 2011 | Custom Font |                    |
| Skoda Print                 | 2011 | Custom Font |                    |
| Skoda Print Italic          | 2011 | Custom Font |                    |
| Skoda Print Medium          | 2011 | Custom Font |                    |
| Skoda Print Medium Italic   | 2011 | Custom Font |                    |

|   |      |             |  |
|---|------|-------------|--|
| Skoda Print Bold  | 2011 | Custom Font |  |
| Skoda Print Bold Italic                                     | 2011 | Custom Font |  |
| Vesper Print Extra Bold                                     | 2011 | Custom Font |  |
| Skoda Print Extra Bold Italic                               | 2011 | Custom Font |  |
| Skoda Screen Light  | 2011 | Custom Font |  |
| Skoda Screen  | 2011 | Custom Font |  |
| Skoda Screen Medium   | 2011 | Custom Font |  |
| Skoda Screen Bold   | 2011 | Custom Font |  |
| Skoda Logotype Display                                      | 2011 | Custom Font |  |
|   |      |             |  |
| Vesper Light  | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Light Italic   | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Italic   | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Medium   | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Medium Italic  | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Bold   | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Bold Italic  | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Heavy  | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Heavy Italic   | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| <small>2007 in Reading entstanden als Studienarbeit</small> | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
|   |      |             |  |
| Vesper Devanagari   |      |             |  |
| Vesper Devanagari Bold                                      | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| Vesper Devanagari Heavy                                     | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |
| <small>2007 in Reading entstanden als Studienarbeit</small> | 2009 | Mota Italic | <a href="http://www.motaitalic.com">www.motaitalic.com</a> |